



ethexpo
Eurasia Tourism & Health Expo

EURASIA TOURISM AND HEALTH EXPO

25-28
NOVEMBER
2026
İSTANBUL EXPO
CENTER



info@ethexpo.org



444 82 75

WHY SHOULD YOU PARTICIPATE?

» B2B PROGRAM

As part of the ETHEXPO Eurasia Tourism and Health Fair, we will be hosting executives and doctors from international hospitals, representatives of insurance organizations, international tour operators, and tourism agency managers in Istanbul. Industry professionals will explore collaboration opportunities with our participants.

» BUSINESS FORUMS

Special commercial briefings and business meetings will be organized simultaneously with our fairs at the same venue, focusing on target countries. Through these forums, you will have the opportunity to strengthen your business connections in these markets.

» CONFERENCES AND WORKSHOPS

As part of the fair, you can stay updated on industry developments and gain insights into the latest trends and topics in the sector through conferences and workshops.

VISITOR PROFILE

- » Representatives of the Turkish Ministry of Health
- » Representatives of the Turkish Ministry of Culture and Tourism
- » International Health Tourism Agencies
- » International Tourism Agencies
- » Representatives of International Organizations
- » Company Owners / Partners
- » CEOs
- » Procurement Managers

THE FUTURE OF TOURISM MEETS HEALTH!

2025 STATISTICS



10.000+ m²
EXHIBITION AREA



15+
EXHIBITOR
COUNTRIES



60+
EXHIBITORS



113
VISITOR
COUNTRIES



31842
VISITORS



27
HOSTED BUYER
COUNTRIES



500
HOSTED
BUYER



2500+
B2B
MEETINGS



EXHIBITOR PROFILE

HOSPITALITY AND TOURISM SECTOR

- » Hotels
- » Spa Centers
- » Tourism Agencies
- » Airline Companies
- » E-Ticketing and E-Commerce Tourism Companies
- » VIP Transportation Companies
- » Tourism Technologies
- » Hotel Management Systems and Software Companies

HEALTHCARE SERVICES SECTOR

- » City Hospitals Private Hospitals
- » Healthcare Facilities & Thermal Facilities
- » Medical Centers & Physiotherapy Centers
- » Rehabilitation Centers
- » Clinics & Polyclinics
- » Dental Polyclinics
- » Aesthetic Centers
- » Hair Transplant Centers
- » Beauty and Personal Care Centers

MEDICAL TECHNOLOGY AND EQUIPMENT SECTOR

- » Orthopedic and Physiotherapy Materials and Equipment
- » Disposable Products and Consumables
- » Hospital and Medical Facility Furniture, Fittings, and Accessories
- » Hospital Furniture and Equipment
- » Medical Aesthetic and Dermatology Equipment
- » Medical Imaging Devices
- » Medical Devices, Equipment, and Technologies
- » Medical Supplies and Orthopedic Consumables
- » Surgical and Micro-Surgical Instruments

FINANCE AND INSURANCE SERVICES SECTOR

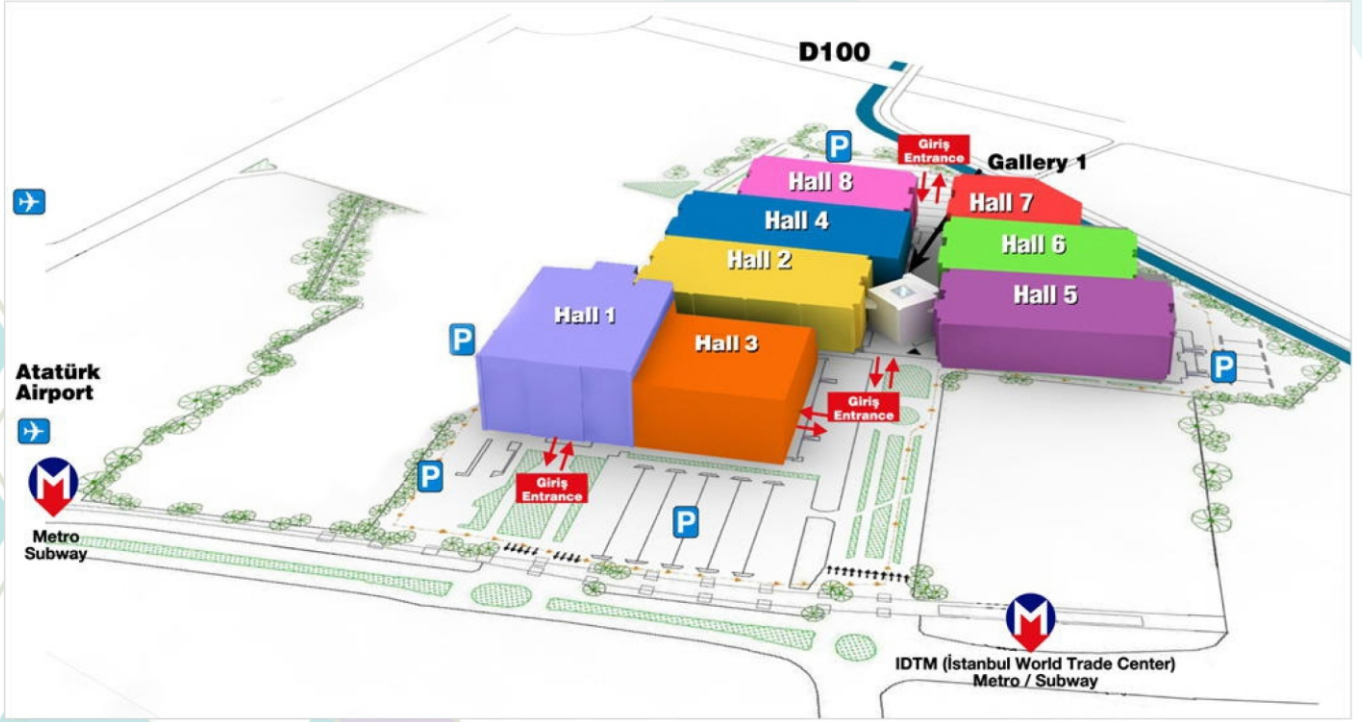
- » Insurance Companies
- » Financial Institutions Serving the Healthcare Sector





www.ethexpo.org

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EVENTS**